

# *Marketing with Gust-o* **HOOD RIVER**

*District 7 Conference*

**Oct. 18-20, 2023**



## **MAKE A STRONG STATEMENT AT NCMPR!**

Increase your visibility among 50 or more community college marketing, creative services, and public relations leaders throughout the Northwest as an official sponsor of the NCMPR District 7 Conference, "Marketing with Gust-o," taking place at the Hood River Inn, in Hood River, OR from October 18-20.

NCMPR District 7 members lead the marketing and public relations strategies and initiatives for community colleges in Alaska, Idaho, Montana, Oregon, Washington, and the Canadian provinces of Alberta, British Columbia, Saskatchewan, and Yukon Territory.

Sponsorships and exhibitor spaces will help your company make a big impression on our members before, during, and after the conference.

**All sponsorships include the following recognition opportunities:** pre-conference communications, conference materials and signage, NCMPR District 7 website links, and announcements during general sessions.

**All sponsors and exhibitors will receive a digital list of conference attendees at or after the event.**

### **CONTACT ME:**

Marisa Pierce, District 7 Director  
360.416.7957  
[marisa.pierce@skagit.edu](mailto:marisa.pierce@skagit.edu)

## *Sponsorship Opportunities*



*Smooth Sailing*

### **Conference Sponsor – \$4,500**

- A two-minute speaking opportunity at the conference kickoff and opportunity to air 15-30 second promotional video ad at the opening or closing session.
- Co-presentation opportunity with an NCMPR member. (The conference planning committee must approve the presentation topic.)
- Two conference registrations with full conference access.
- Premier booth space and location at the conference.
- E-blast sent to all members before the conference announcing sponsorship (includes web link).
- Multiple District 7 social media posts to our Facebook group.
- Company banner or other prominent signage at conference registration.
- Full-page ad on the inside front cover of the conference program (provide your own artwork, specs tbd).
- Recognition as title sponsor in conference emails to NCMPR members before and after the conference.





## River Run

### Awards Dinner Sponsor – \$3,500\*

- Two conference registrations with full conference access except the offsite dinner/welcome reception.
- Booth space for table-top display (six-foot skirted table). *Displays must fit on or behind the table.*
- Prominent signage at the Medallion and Awards of Excellence dinner event.
- A two-minute opportunity to speak at the dinner event to welcome attendees and to introduce your company.
- Opportunity to air 15-30 second promotional video at the Medallion and Awards of Excellence dinner event.
- E-blast sent to all members before the conference announcing sponsorship (includes web link).
- ½-page ad in the conference program.
- District 7 social media post to our Facebook group.
- Opportunity to introduce the breakout session/speaker of your choice.
- Co-presentation opportunity to present either a breakout or a short-take session at the conference (topic to be approved by the conference planning committee).

\*\$1,000 of the \$3,500 will be paid directly to the hotel for cocktail hour.



## Wind(surf) Warrior

### Behind the Medallions Breakfast Sponsor – \$2,500

- Two conference registrations with full conference access except the offsite dinner/welcome reception.
- Booth space for table-top display (six-foot skirted table). *Displays must fit on or behind the table.*
- Prominent signage at location of the Behind the Medallions breakfast event.
- A two-minute opportunity to speak at the breakfast.
- District 7 social media post to our Facebook group.
- E-blast sent to all members before the conference announcing sponsorship (includes web link).
- ¼-page ad in the conference program.
- Opportunity to introduce the breakout session/speaker of your choice.

**\*\* Signage opportunities listed are not provided. It is the company's responsibility to provide their own signage. \*\***



## Tack and Gybe

### Offsite Dinner/Welcome Reception Sponsor – \$2,500

- Two conference registrations with full conference access.
- Booth space for table-top display (six-foot skirted table). *Displays must fit on or behind the table.*
- Opportunity to place table tents, literature, or promotional items at each table for the offsite dinner/welcome reception location.
- Admission to the offsite dinner/welcome reception event for up to two company representatives.
- District 7 social media post to our Facebook group.
- A two-minute opportunity to speak at the Offsite Dinner/Welcome Reception event to welcome attendees and introduce your company.
- E-blast sent to all members before the conference announcing sponsorship (includes web link).
- ¼-page ad in the conference program.
- Opportunity to introduce the breakout session/speaker of your choice.



## Main Mast

### Tech and A/V Sponsor – \$1,250

- One conference registration with full conference access.
- Booth space for table-top display (six-foot skirted table). *Displays must fit on or behind the table.*
- Public recognition at conference kick-off and wrap up.
- Company-branded screensaver displayed on projector screen at key times throughout the conference.
- Admission to the offsite dinner/welcome reception event for one company representative.
- District 7 social media post to our Facebook group.
- E-blast sent to all members before the conference announcing sponsorship (includes web link).
- ½-page ad in the conference program.

## Exhibitor Spaces

Grab a 'storefront' at our conference and showcase your products and services while you connect with our conference participants in the center of it all! Exhibitor space is limited, so don't wait! **Exhibitor fee is \$800.**

- One conference registration with full conference access. (An additional registration can be purchased for \$300). The off-site dinner/welcome reception is not included in the conference registration.
- Booth space for table-top display (six-foot skirted table). *Displays must fit on or behind the table.*
- Printed recognition in the conference program.
- NCMPR-sponsored email to conference attendees before the conference with a list of exhibitors and a link to their company websites.

Exhibitors can apply and pay online now to save your spot.

Apply and learn more:

[www.ncmpr.org/district-conference-exhibitor-information](http://www.ncmpr.org/district-conference-exhibitor-information)

Questions? Interested sponsors should NOT use the online form and contact:

Marisa Pierce | 360.416.7957 | [marisa.pierce@skagit.edu](mailto:marisa.pierce@skagit.edu)